



## **Privacy Policy**

We are committed to maintaining the security, confidentiality and privacy of your personal information. We developed this Policy in accordance with privacy laws and we also tried to keep it simple. We want everyone to fully understand our privacy practices. This Privacy Policy explains how Cycling BC collects and uses personal information, how this website employs cookies, and how we protect your privacy.

Generally, you can browse our website without sharing any personal information. However, should you wish register for a license, purchase a product, donate to a program, or submit a form, you will be required to voluntarily submit personal information. We may also collect information on how you use this site, such as resources browsed, searched and downloaded; the frequency and duration of visits, and your source Internet Protocol ("IP") address.

Please read the following information to understand how we collect, use, maintain, and disclose your personal information.

### **What Information We Collect**

#### **Personally Identifiable Information**

This is information that may be used to identify you as an individual, such as your e-mail address, name, address, or telephone number. We may collect this information in a number of ways on this site, including, but not limited to, the on-line forms, as well as the comments form and email messages to our email address.

#### **Non-Personally Identifiable Information**

This is information that does not by itself identify a specific individual. We may collect this information in a number of ways on this site, including, but not limited to, how you use this site, resources browsed, searched and downloaded, the frequency and duration of visits, and your source IP address.

#### **Cookies**

Cookies are small bits of information a website sends to your browser. They can be kept in the browser memory for temporary use or stored to a cookies file on your hard drive. The cookie cannot be read by a Website other than the one that set the cookie.

We use cookies for a number of administrative purposes, they let us store information that you have already told us, so we don't have to ask you again. They also allow us to measure what

parts of our site customers prefer to see, and what parts are less popular. A cookie file can contain information, such as a user identification code that the site uses to track the pages you have visited, but the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites.

Most Web site browsers automatically accept cookies, but you can usually change your browser settings to display a warning before accepting a cookie, or to refuse all or some cookies. If you want to know how to do this please look at the help menu on your browser. You don't need to have cookies turned on to use/navigate through most parts of this site.

### **How We Use Your Information**

If you choose to provide Cycling BC with your personal information, where appropriate, Cycling BC or representative, may use this information to contact you. We use the personal information collected during the use of this site to personalize web content where applicable. We may also use your information to send you information or contact you. We will also use the information to contact you when your membership expires or when we have major functional changes to this site. We may periodically send email for marketing and administrative purposes. We will periodically send you email when you are subscribed to our customer notification list for updates on our organization and news, and/or any other subscription lists. We may disclose information about our users when we believe, in good faith, that the disclosure is required by law.

### **Sharing Your Information**

In cases where we need to disclose web usage reports to non-Cycling BC affiliates, your personal information will remain anonymous. We do not disclose, or sell your personal identifiable information to commercial mailing lists.

### **Protecting your Information**

We take your privacy seriously. Consequently, any personal identifiable information is stored and protected on servers with adequate security measures. We will cease all communication and use of personal identifiable information upon your request.

### **Social Media Collection**

The personal information you post may be collected for the purposes of engaging and consulting with the public. Please be aware that information collected may be stored and/or accessed outside of Canada on servers not belonging to Cycling BC.

To protect your own privacy and the privacy of others, please do not include any personal information including phone numbers and email addresses in the body of your comments. For more information on our Social Media policies, please refer to our [Terms and Conditions](#).

### **Links to Other Sites**

We encourage our users to be aware that when they leave this site they should review the privacy policies of each and every Website that collects personal identifiable information. This Privacy Policy applies solely to information collected by this site.

Our website may contain links to other websites which are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, these sites may collect information from you which will be used by them in accordance with their privacy

policy, which may differ from ours. We are not responsible for the privacy practices of other websites to which our site may link.

### **Changes to This Statement**

Cycling BC may revise this privacy statement from time to time to reflect changes to our website or our business. If there are changes or additions to the terms of this Privacy Policy, we will post those changes here prior to implementing the change, as such, Cycling BC encourages you to periodically review this Privacy Policy so you are informed on how your information is being protected.

### **Questions or Concerns?**

For more information about this Privacy Statement please [contact us](#).