

**FOR IMMEDIATE RELEASE**

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## Cycling BC iRide - 2020 Bookings Open

**[Vancouver, British Columbia, October 1<sup>st</sup>, 2019]** Cycling BC is happy to announce booking requests for the 2020 calendar year are now open.

Cycling BC's iRide is designed to teach basic cycling skills and safety awareness to grades 4 to 6 students at their school and connect grades 6-12 to local cycling venues. All iRide school programs are run by iRide instructors trained by the National Coaches Certification Program (NCCP) and are heavily subsidized by private donors and grants, with schools covering less than 50% of our operating costs.

### UPDATES FOR 2020

iRide is excited to continue offering programming at schools in your area.  
Costs to schools are increasing slightly, however still reflect less than 50% of our operating costs.

#### **In-School:**

- What does iRide sound like? [Watch](#) or read the full details ([3-day In-School Program](#))
- School Pays: \$900 (Exceptions apply)
- 2020 Requests Now Open

#### **Field Trip:**

- What happens at a Field Trip? [Watch](#) or read the full details ([½-day Field Trips](#))
- School Pays: \$150 - \$300
- Specific to your region

#### **Community Programs:**

- A teacher or parent can apply for a grant and start their own after-school program!
- Applications open October 15 – November 30
- What do new leaders receive? [Watch](#) or read the full details ([iRide Development Grants](#))

When ready, take the next step @ [cyclingbc.net/iriderequest](https://cyclingbc.net/iriderequest)



# iRide In-School

"Kids on Bikes"

3-day of cycling skills at gym class!  
All ability levels welcome.



BE SAFE | HAVE FUN | LEARN NEW SKILLS | GET HEALTHY

Cycling BC's iRide school program teaches basic cycling skills and safety awareness in a safe & fun learning environment.

- ✓ CERTIFIED INSTRUCTORS & COACHES
- ✓ UP TO 5 CLASSES PER SCHOOL
- ✓ THREE 45-60 MINUTE SESSIONS PER CLASS (OVER 3 DAYS)
- ✓ BIKES & HELMETS PROVIDED
- ✓ GRADES 4 - 6
- ✓ COST SUBSIDIZED 50-100%

BOOK YOUR SCHOOL NOW

[iride@cyclingbc.net](mailto:iride@cyclingbc.net) | 604-BC-iRide | [cyclingbc.net/iRide](http://cyclingbc.net/iRide)

We acknowledge the support of the following sponsors and partners.





# iRide Field Trip

"An Experience of a Lifetime"

3-day of cycling skills at gym class!  
All ability levels welcome.



BE SAFE | HAVE FUN | LEARN NEW SKILLS | GET HEALTHY

Cycling BC's iRide field trips introduce students to local cycling venues and teach intermediate cycling skills in a safe & fun learning environment.

- ✓ CERTIFIED INSTRUCTORS & COACHES
- ✓ BIKES & HELMETS PROVIDED
- ✓ UP TO 25 STUDENTS PER BOOKING
- ✓ GRADES 6 - 12
- ✓ TWO-HOUR BOOKING (AM OR PM)
- ✓ COST SUBSIDIZED 50-100%

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# iRide Community

"A once-a-week after-school program"

Start a youth cycling group with training & funding from Cycling BC



PARENTS | TEACHERS | INDIVIDUALS AGED 16+  
**BECOME A COACH!**

Create a new iRide Community program in your area as either an after-school bike club or a weekly riding group.

- ✓ APPLY OCT. 15 - NOV. 30
- ✓ ACCESS NCCP & IRIDE TRAINING
- ✓ ACCESS EQUIPMENT & ADMIN SUPPORT
- ✓ HELP YOUTH DEVELOP BIKE SKILLS
- ✓ CUSTOMIZE YOUR OWN PROGRAM
- ✓ CREATE A FUN LEARNING EXPERIENCE

APPLY FOR A GRANT TODAY

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