



1. **Present:** Matthew Cooperwilliams, Christine Reid, Scott Suffolk, Charles Russell, Todd Hansen, Erin Tolfo, Roxanne St-Pierre, Martin Farnham, Lister Farrar
2. **Regrets:** John Schwenk
3. **Meeting Opening**
  - a) Land Recognition – Chair (Martin) opened the meeting with our regular land acknowledgement.
  - b) Director Conflict of Interest Disclosures: No additional conflicts of interest disclosed
  - c) September retreat and October meeting minutes approved
  - d) Agenda Confirmed

#### 4. **Executive Director Report**

Christine discussed some challenges she's faced and ways that the Board can help facilitate her getting up to speed as quickly as possible. Strong focus on revenue generation and cost cutting over the past month. Upcoming 360 review of team and responsibilities. Focus on "how do we change it without finding more money?" Focus on relationship building. Attending CCC conference was useful on that front—new contacts, people who can help. One new contact pointed Christine to someone who can provide support on SafeSport complaints. Negotiated reduction in CCC affiliation fee for next year at meetings. Has asked for cost-sharing where staff work on CCC projects. Briefed Board on viaSport funded governance review conducted by SportLaw. SportLaw will help us review our bylaws and governance processes. Board members will be expected to take a survey related to that review.

#### 5. **Membership fees for 2025**

Christine and Board discussed possible scenarios with higher and lower numbers considered. Last fees increase was 2023 and inflation (including insurance and CCC affiliation fees) has been high since then, so staff and service levels have been cut. One Board member argued for a larger fee increase to increase options for new programs and/or grants to grassroots to try new ideas. Others argued that membership trust is a constraint on how much we can ask for. Some discussion of whether resistance to past fees increases is about the money or about people wanting us to do better. Board settled on an \$8 across the Board increase to licenses, as a conservative approach. Early bird pricing at 2024 levels until January 1. Communications strategy: Meet and Greets on Lower Mainland and Island. Good chance to hear from members about things generally, not just fees. Communications by email, newsletter, social media. For transparency, release draft, unaudited financial information to members with our financial contractor preparing the report to ensure high accuracy. Information on insurance policy to be updated and released to members so they can better understand value of our insurance. Voting period open for approximately a week and then open registration so clubs can start selling memberships ASAP.

*Motion: To put forward to the membership (for an electronic vote by the membership) a proposal to increase membership fees for 2025 by \$8 across the Board (for each membership category except HopOn).*

Moved: Martin Farnham  
Seconded: Scott Suffolk  
Passed unanimously



**6. Race Committee Report**

BC CX Championships last weekend. Great course, but major conflicts with PanAm Championships (Missoula), and little importance for qualifying in other events, so low turnout. ~120 riders, only 8 elite men, 3 elite women, much lower than comparable regional events on the island and the lower mainland. Lister is conducting discussions with several race organizers and coaches to propose better dates and a call-up system for next year. Lister said there needs to be a mechanism for involving staff in these discussions. Reports of commissairing gaps. Commissairing is area for improvement; needs future discussion.

**7. Burnaby Velodrome Club**

Martin relayed some discussions he'd had with Michael Wegner about BVC trying to increase cyclist access to the Burnaby Velodrome. Lister suggested that Board members try to attend season opener meet on Nov 17 to learn more about the velodrome.

**8. Review of action items**

Items for December 3 Board meeting: Presentation of draft budget, fundraising plan for remainder of 2024 and beyond, HR report, Martin/Roxanne to draft agenda,

**9. In camera discussion**

As usual, the meeting ended with a brief Board check in, *in camera*.

Meeting was adjourned at 9:35pm

Submitted by Lister Farrar