



AFFILIATE CLUB/TEAM FAQ

What is the 1882 Collective?

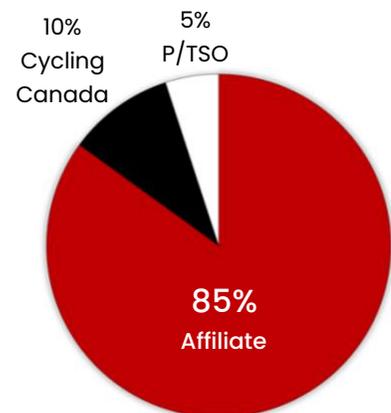
The 1882 Collective is a community of affiliated clubs and trade teams each working to foster the growth and development of the sport of cycling in Canada. By joining the 1882 Collective, affiliate clubs/teams gain access to Cycling Canada's charitable status to launch their own unique fundraising campaign and inject much-needed funds into every level of the sport. By offering a collective fundraising platform and resources to underfunded cycling clubs and teams, Cycling Canada aims to reduce barriers to entry to the sport of cycling at all levels, ensuring a sustainable pipeline of future talent and increasing the number of Canadians who cycle.

What Qualifies a Club or Team to become a part of the 1882 Collective?

In order to be considered eligible to join the 1882 Collective, prospective affiliates must be registered in the current affiliation year as a Provincial Club or Trade Team in good standing with the relevant [Provincial/Territorial Cycling Association](#). Furthermore, all those seeking to join the 1882 Collective must explicitly outline the intent of their fundraising campaign, to be closely vetted by Cycling Canada to ensure funds contribute to the overarching objectives of the organization and its Provincial/Territorial constituents.

How are funds allocated and dispersed?

All funds raised through the 1882 Collective are distributed directly to the Canadian cycling ecosystem – no hidden fees. Donations are received directly by Cycling Canada through each affiliate's unique fundraising campaign. From there, in compliance with our charitable status, Cycling Canada retains 10% of the donation, distributed directly to national cycling programs and initiatives. A further 5%, equivalent to the traditional transaction/platform fee, is distributed to the not-for-profit Provincial/Territorial Cycling Association where the affiliate club is registered, supporting local and Provincial/Territorial programming. Funds will be dispersed on a monthly basis directly to affiliate members, with an accompanying email report issued directly to affiliate administrators and the relevant Provincial/Territorial Cycling Association representative(s).



How are Affiliate Fundraising Pages Set up?

Cycling Canada uses the [Zeffy](#) online fundraising platform to administer the 1882 Collective. Zeffy is a zero-fee platform which relies solely on user-optional donations to maintain operations – no transaction or platform fees. Once an affiliate has been approved, Cycling Canada will create an online Zeffy account for the affiliate club/team, providing administrative access to the club/team administrators to access the following:

- Donor contact details
- Automated notifications of new donations to affiliate administrators
- Automated email "thank you" messaging
- Front-end editing to fundraising page, including pre-set donation recommendations, club/team/campaign details, logo/photo updating
- Access to back-end reporting, including financial reports for funds-raised

Questions?

For any questions related to the 1882 Collective, please contact Josh Peacock – Cycling Canada Director of Business Development & Communications at josh.peacock@cyclingcanada.ca.