

CYCLING BC

CYCLING BC REPORT TO MEMBERS

2024

Message from the Executive Director & Board Chair

Dear Cycling BC members,

Last year we committed to start issuing an Annual Report to concisely update members on our community's accomplishments over the past year. This is our inaugural report. This year's report is brief, as board and staff are deeply involved in developing the new Strategic Plan which will guide us over the next few years. Future reports will be more substantive, and will provide a record of accomplishments and means by which members can monitor how well we're doing in achieving the priorities laid out in the Strategic Plan.

Over the past year, the Cycling BC community has continued to demonstrate resilience, passion, and momentum. From supporting youth and athlete development programs to sanctioning hundreds of events across the province, we've made meaningful progress in growing cycling as both a recreational and competitive pursuit throughout British Columbia.

This visual report spotlights just some of the achievements and community-building efforts that made 2024 a great year. None of this would be possible without the dedication of our staff, board, volunteers and, especially, the hard work and dedication of our vibrant cycling community.

As we look ahead to 2025 and beyond, we remain focused on supporting the cycling community in ways that that move our sport forward, and we're excited to continue evolving how we share our progress with you.

Thank you for riding with us.



Christine Reid,
Executive Director



Martin Farnham,
Chair of the Board

Membership Highlights

5,544
members

71% Male: 28.9% Female:
0.1% Unspecified

Avg Age: 42

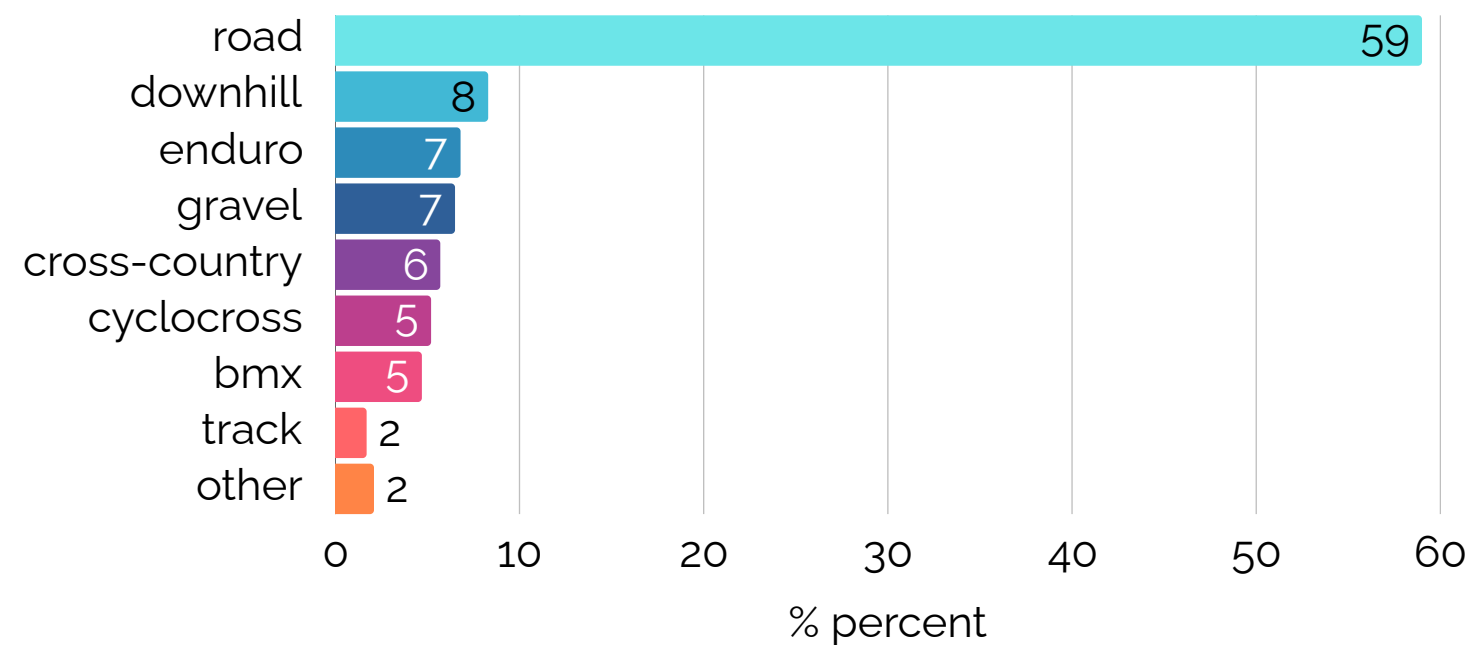
licence type

Cycling for All
53%

Prov /UCI Race
40%

Other/Technical
7%

primary discipline





133

Affiliations

affiliates get access to insurance, training and educational opportunities, as well as eligibility for sports grants and funding opportunities.

69 clubs

Not-for-profit groups that aim to organize cycling events including weekly group rides for their members. They have open memberships and are owned by their members.

22 teams

Privately owned entities with a select membership focused on racing and competition. Members of teams often receive coaching, equipment support, and team management services.

42 businesses

In 2024, any business could choose to affiliate. In 2025, we redefined the Supporting Businesses affiliation type to be exclusive to event organizers.

High Performance

119

targeted athletes

66% Male: 34% Female

41

BC athletes
selected for
national teams



57

**medals won at
nationals**



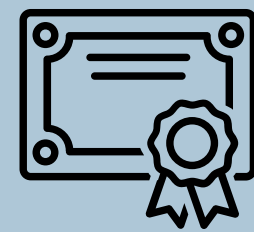
61% won by
female athletes

7 national
race
projects

Jr. Track Nationals
Baie St. Paul Canada Cup
Mt Tremblant Canada Cup
XCO Nationals
DH Nationals
Road Nationals
MSA World Cup



Coach Education & Development



certified coaches

12 coaches certified in 2024

161 certified coaches in BC (total)



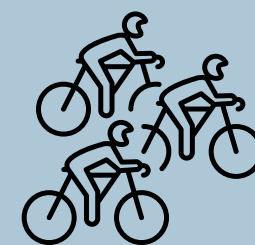
coaching courses

120+ individuals enrolled
35% women



✓ MOU Renewed

40+ PMBI --> NCCP



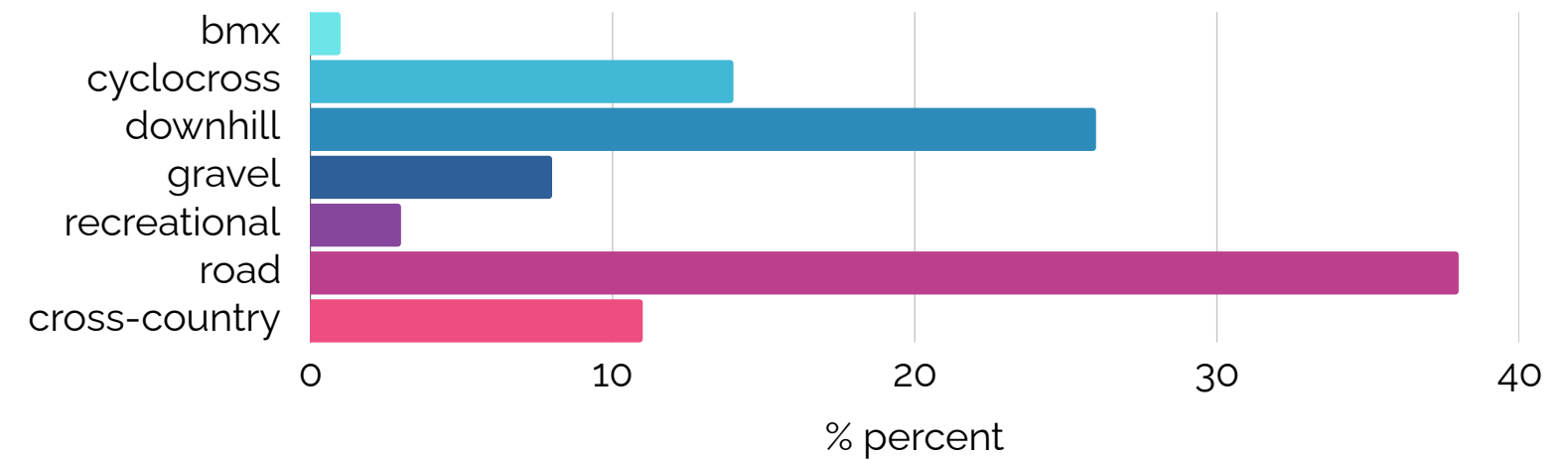
ride leader training

88 new club ride leaders trained
Metro Vancouver | Okanagan | Vancouver Island

Races & Events



100+ sanctioned race events



8 Learn to Ride/Race Road Clinics
including **2** clinics exclusively for women.

68 riders took part and are now ready to ride or race.



7 Provincial Championships
road (rr, tt, no crit in 2024),
track, bmx, mtb xc, dh, cx

8 BC Cup
DH Races

2 National Championships
• road (masters)
• downhill

HopOn Youth Program

1,500+

youth participants

13 in-school programs

7 school districts

9

community programs

500+
participants

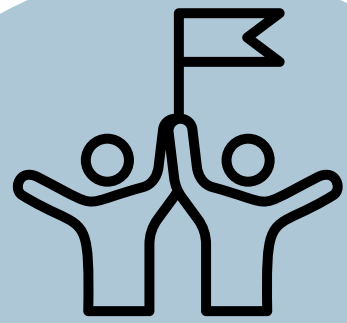
494

kids benefitted from programs funded by

community sport for all initiative (CSAI) grants



Organizational Highlights



new leadership

Christine Reid,
Executive Director

Martin Farnham,
Board Chair



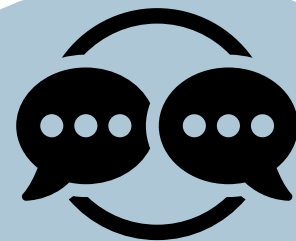
focus on financials

⊖ 2023 deficit ⊕ 2024 surplus

- Stronger financial oversight
- Major cost reductions
- Audited financials available



visit cyclingbc.net
to view financial statements.



community engagement

Member Meet & Greets
Board outreach and activity
in the community



Looking Ahead

Strategic planning and the path forward

We are making significant progress in developing a new strategic plan for Cycling BC. Proposed updates to our bylaws will provide us with stronger governance. We have dedicated individuals in place who are committed to effectively serving our community. Cycling BC is moving towards a brighter future.



follow us: @cyclingbc  

visit us at cyclingbc.net

