

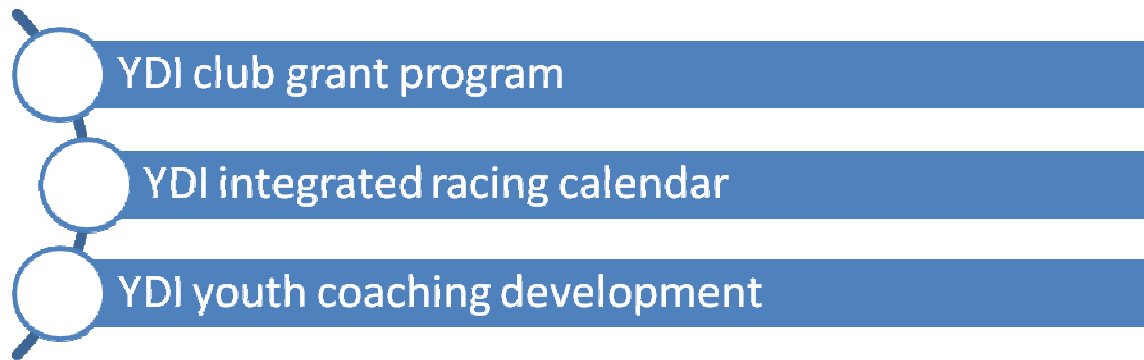
Cycling BC Youth Development Initiative

For teams, groups or individuals looking to set up a youth cycling club.

The 2013 membership survey shows that our members want Cycling BC to take a leadership role in youth development, with 66% of respondents of respondents classing it as one of the top 4 priorities, and 39% placing it as the highest priority.

In response to membership and to seize the momentum surrounding cycling in our province, CBC is launching our Youth Development Initiative in November of 2013. Disciplines include road, BMX, cyclo-cross, mountain biking and track.

To develop more youth cycling clubs, the Youth Development Initiative has three pillars aimed at creating an environment where riders and coaches can develop together with the support of CBC and the broader racing/riding community. The Youth Development Initiative will specifically focus on youth (U13, U15, U17) and Junior U19.

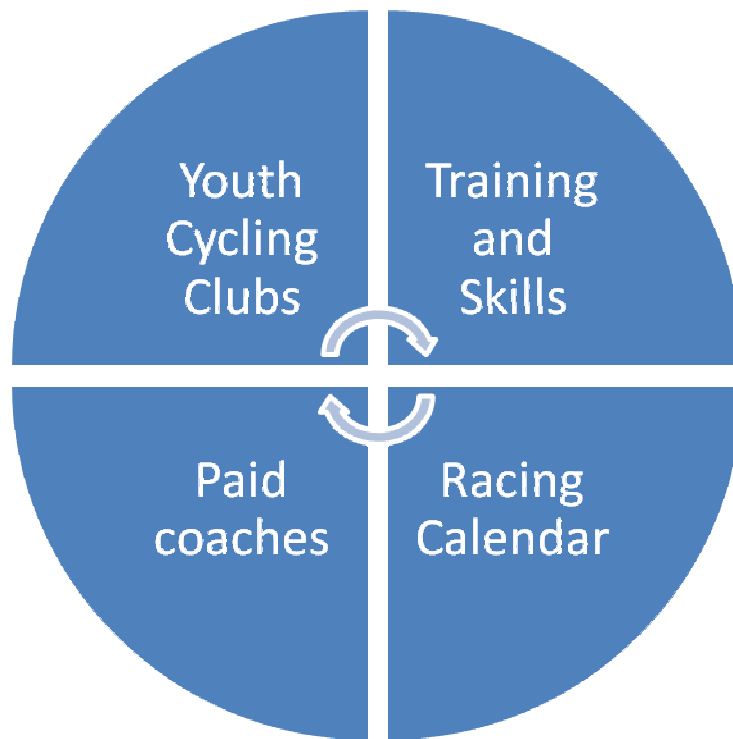


YDI - Club Development Grant Program

The club incentive program is designed to solve the “chicken and egg” problem of needing to hire a coach to run programs that attracts athletes before you have the program fees from the athletes to pay the coach. Clubs that can demonstrate they have a support structure of volunteer members or parents, a program plan and a growth plan are eligible for a grant of up to \$3000 (depending on size of the program and growth plans).

Program goals

- 2014 – Support Five clubs through the YDI grant program in 2014 (more if funds are raised)
- 2015 – Five clubs reach their growth target and become eligible to renew. Three more join for a total of eight grants. Program review and revision of criteria for eligibility
- 2016 –all clubs reach their growth target and add 2 more for a total of 10 grants
- 2017 – Review and plan next 4 years



Program strategy:

Incentivize the club behaviour that demonstrates:

- Sustainable models (i.e. the club will outlive an individual coach or organizer).
- Developmentally appropriate approaches to training and racing.
- Achievement of program enrollment targets established in the grant.
- Integration of club with CBC initiatives such as school visits and clinics for recruitment.
- Registration of racers with CBC for racing licenses.
- All Youth Development clubs will be listed and offered to all Schools that CBC visits.

Administration and review:

The initiative will be administered by Cycling BC's staff (Youth development Lead Coach / Coordinator or equivalent) that, with support from the community, will establish criteria for grants relating to the above strategy.

- Grant applications will be due January 31.
- Grant applications reviewed by February 28th and club's informed of their status.
- First half of grants will be awarded and delivered by April 2nd.
- Second half of grants will be delivered by July 2nd (if targets have been met).
- Grant review and membership audit will be completed by Nov 15th 2014 by CBC. Enrolled clubs will receive a note of eligibility for the following year to the primary contact, subject to fund availability.

YDI Integrated racing calendar

In the races and integrated calendar arm of the Youth Development Initiative, Cycling BC will take a leadership role and work with organizers and other foundations to plan a rationalized cross-discipline race calendar. Under the YDI, our goal is to achieve a racing calendar that allows for the priorities listed below on a consistent year-over-year basis so clubs can plan for recruitment, camps, travel, and peaking strategies around an annual calendar.

1. Inclusion of beginner/development racing events (3 annually) regionally dispersed. (Beginner development events may be integrated into larger races as categories and workshops when the event is youth/junior specific).
2. Rationalization of race dates in over-lapping disciplines such as BMX/Downhill and XCO/Road so that athletes and who race across disciplines experience as little schedule conflict as possible.
3. A signature youth/junior Provincial championship in each discipline.
4. Integration of Cycling BC new rider camps linked to club activities (December, March, August).
5. Integration of Cycling BC talent ID and development camps

Youth calendar strategy

To achieve the YDI calendar goals, CBC intends to:

- Hold a youth/junior event organizers meeting annually in the early Fall
- At the annual meeting, CBC will present a proactive rationalized event calendar based on the five goals outlined above and the following:
 - The school year demands
 - Multi-discipline overlap
 - National and outside- Province signature events that BC youth athletes will attend.
- Support a youth/event and coaches network that works with CBC to achieve the YDI calendar goals by focusing on:
 - Long-term athlete development principles for healthy athlete growth and development.
 - Developmentally appropriate race-organizing suggestions for race formats.
 - Knowledge and resource sharing between organizers and coaches.

YDI – Youth Coaching Development

- Clear pathway for youth coaches to develop
- The Provincial Governing body will provide opportunities for aspiring coaches to develop and learn new skills
- We will have a recommended list of youth coaches that we will send out to all groups in BC
- Goal is to have a ### numbers of youth coach in each zone in BC – 8 Zones
- Opportunities for youth coaches to work with provincial and National level riders and learn more about what it looks like at the next level
- Learn more skills in other sports that they might not have worked much in before. We don't have many track or BMX coaches that are just youth focus.
- This is year one and we are learning as we go along so for now coaches themselves are becoming more and more responsible for solving the problems and we need to keep working together

For more information please contact Richard@cyclingsbc.net