

The opportunity to serve my cycling colleagues as President of Cycling BC is one I look forward to. My 27 years in competitive cycling (track, road and mtn bike) have collided with my professional expertise as Manager of Institute Planning at BCIT where I turn strategic goals and priorities into actions with measurable outcomes. I believe CBC's new strategic plan is a roadmap to success. It identifies the key areas of improvement and it is focused on extending the value it provides to its members. If elected, I am committed to ensuring the strategic plan stays on track throughout its 3 year span and that CBC continues to listen to its members and leverage its internal expertise to make the right decisions for everyone.

I am also committed to re-establishing transparent accountability with the provincial government to strengthen our primary source of funding. Guiding the operations and direction of a large association is complicated. I hope my experience building and implementing models of governance, accountability, strategy, engagement, communication, resources and funding would be of considerable value to CBC in these challenging times.

On a personal level, I have been racing since 1986 and like all of you, the bike dominates my life. I have also had the good fortune of organizing the UCI sanctioned Burnaby 4 Day track race with the late Jeremy Storie. I have a wonderfully supportive wife and two kids who are beginning their own adventures on the bike.

Signed Bruce Denis